



Summary Information

Permit No: F00028355**Type of Permit:** FILMING**Release Date:** 05/26/2010**Production Company** INDEPENDENT MEDIA**Producer** Stoney Sharp**Insured Company Name** INDEPENDENT MEDIA**Director** Tom Foley

Contact Phone No. 1 310-659-3503

1st AD N/A N/A

Contact Phone No. 2

Fax

Address 3000 W. OLYMPIC BLVD.
SANTA MONICA, California 90404**Production Manager** Darian NG**FilmL.A. Coordinator** Naomi Kajiyama**Production Title** OPCC THATS JUST WRONG**Location Manager** Stoney Sharp

Primary Phone Mobile - 323-229-6623

Secondary Phone Office - 310-659-3503

Type of Production Commercial - PSA**Location Assistant** N/A N/A

Primary Phone Office - 000-000-0000

Secondary Phone

Fees

Notification Charge \$155.00

Total Permit Fee \$205.00

FILMLA MODIFIED PERMIT APPLICATION FEE \$50.00

Number of Locations 1



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	F00028355	Location Manager	Stoney Sharp
Production Company	INDEPENDENT MEDIA	Primary Phone	Mobile - 323-229-6623
Insured Company	INDEPENDENT MEDIA	Secondary Phone	Office - 310-659-3503
Production Title	OPCC THATS JUST WRONG		

Location Address 12825 Ventura Blvd, Los Angeles, CA, 91604

Location Names

Location Type Hotel

Location Description LODGE

Film Dates 5/27/2010 - 5/27/2010 07:00 - 23:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
 No Cast and Crew parking on areas streets.
 No interference with merchant activity
 No interference with vehicular or pedestrian traffic

Please see attached documents IndMedia.OPCC.28355.501c3.2.pdf
 IndMedia.OPCC.28355.CoProd.pdf
 IndMedia.OPCC.28355.AL.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	25		Cast	5
	Cube Trucks	4		Crew	30
	Vans	4		Spot Check	1

Filming Activities Equipment on property; Exterior Dialogue; Exterior establishing shots; Interior Dialogue; Interior and exterior interviews; Talent in pool;

Jurisdiction **Political:** Los Angeles City - Council District 02
Police: Los Angeles Police Department
Fire: Los Angeles City

Location Notes

Coordinator Note FILMING IN ROOMS 206 & 207 AND POOL AREA (CLOSED TO THE PUBLIC)
 No blocking of exits/entrances
 No cabling, generator or light set-ups without presence of UFSO
 No equipment or activities in stairwells or hallways
 Spot check ok per Insp Matthews

Parking **Base Camp**
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :

Internal Revenue Service

Department of the Treasury

P. O. Box 2508
Cincinnati, OH 45201

Date: April 26, 2002

Ocean Park Community Center
1453 16th St.
Santa Monica, CA 90404-2715

Person to Contact:
Sheila Schrom 31-02836
Customer Service Representative
Toll Free Telephone Number:
8:00 a.m. to 6:30 p.m. EST
877-829-5500
Fax Number:
513-263-3756
Federal Identification Number:
95-6143865

Dear Sir or Madam:

This letter is in response to your request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in December 1966 granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

TBWA\CHIAT\DAY

5/25/10

Dear FilmL.A., Inc, City of Los Angeles

On behalf of Sojourn Shelter & Services, TBWA\Chiat\Day, a Los Angeles advertising agency, is engaging Independent Media to produce several PSAs. The PSAs will serve as an integral part of a campaign designed to create awareness and drive people to Sojourn's 4th annual comedy night fundraiser, hosted by Sarah Silverman on June 4th at The Broad Stage in Santa Monica.

Founded in 1977, Sojourn Services For Battered Women And Their Children is a non-profit program dedicated to serving victims of domestic violence. Operating the second-oldest crisis shelter in the state, Sojourn has a reputation as one of the premier shelter-based victim service providers in Southern California.

Our goal is to create 6-8 smart and shocking PSA's that not only make people talk and think about the cause, but also actively do something. David Arquette has already signed on and is helping to bring other people to the "screen." We are also throwing in our hat to reach out to various talent like yourself that have a powerful following. The storylines or skits can be something that you create based on our client's guidelines or you can pick from a few that have been suggested. The whole premise is to do something that is so shocking that it garners a viewers immediate attention, with the final note being our underlining message: That's Just Wrong.

We would like to see if there is any way that you could participate in the filming (we are thinking that it will only be an hour to an hour and half of your time on May 20 - 22). For further information, Susanne Preissler, Independent Media's Executive Producer will be serving to clarify any and all questions regarding this production. Your consideration is greatly appreciated.

Best,



Patrick O'Neill - Executive Creative Director

Lee Clow - World Wide Creative Director
Rob Schwartz - Chief Creative Director
Michelle Lewis - Copywriter
Chris MacNeil - Art Director
Anh-Thu Le - Executive Producer
Mara Milicevic - Producer

5353 Grosvenor Blvd.
Los Angeles, CA 90066
USA
310-305-5000 t
310-305-6000 f

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of INDEPENDENT MEDIA INC. ("Principal") and am
Name of "Principal" / Production Company

authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the FILMLA., INC. for any city, county or other jurisdiction where FILMLA., INC. operates: to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including FILMLA., INC. and any city, county or other jurisdiction where FILMLA., INC. operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to FILMLA., INC., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 4/20/10

INDEPENDENT MEDIA INC.
Name of "Principal" (Production Company)

LEORA GLASS

Print Principal Representative's Name

HEAD OF PRODUCTION
Representative's Title (i.e. UPM, Loc Mgr)

By [Signature]
Representative's Signature

3000 OLYMPIC BLVD
Principal's Address

Santa Monica CA. 90404
City, State, Zip Code

310. 659. 3503
Principal's Telephone Number